MARCH, 2022

TERM 1 | #2

Careers Newsletter

Career in Event Planning

The Good Universities Guide indicates that an event planner or event coordinator plans and organises special events, including parties, wedding receptions, product launches, banquets, sporting events, meetings, conferences, and conventions.

Successful event planners –

- enjoy working with people
- good organisational and time management skills
- have every attention to detail
- good interpersonal and supervisory skills
- good communication skills
- neat personal appearance
- comfortable working with computers
- able to negotiate, delegate and work under pressure

Depending on the size of the establishment, events coordinators may work independently or as part of a team. They often work irregular hours, and on weekends and public holidays.

Learn more at Good Universities Guide - Events.

In this Issue

Career in Event Planning

VCE and Careers Expo 2022

Engineers Australia

Economics Explored

Australian Apprenticeships and Traineeships Information Service (AATIS)

ADF GAP Year 2023

Media, Communication, & Journalism Degrees in Victoria in 2022

Snapshot of Bond University

"In attempts to improve your character, know what is in your power and what is beyond it"

(Francis Thompson)

VCE and Careers Expo 2022

Australia's biggest education and careers expo is now in its 30th year! Dozens of exhibitors from all over Australia will be in attendance providing –

- Information and resources for the VCE
- Information about tertiary study, university, TAFE, and training courses
- Career advice
- Study advice
- Employment advice and opportunities
- Apprenticeship and traineeship advice
- International exchange and gap year programs

Over and above access to exhibitors, attendees will also have access to seminars on topics including –

- VCE subjects including English, Maths, Biology, Chemistry, Legal Studies, Business Management, Psychology, Health and Human Development
- Tertiary courses
- Careers
- Employment opportunities
- Study advice
- Gap year options

This event will take place at the Caulfield Racecourse the first weekend of Term 2: 28 – 30 April 2022, from 9.00am – 3.00pm.

Find out more, or to book a ticket online, visit VCE and Careers Expo 2022

Engineers Australia

ENGINEERS
AUSTRALIA

Engineers Australia is the trusted voice of the engineering profession, which is committed to creating solutions to make the world a better place.
When students are doing their research about studying engineering at university, it is useful to pay attention to which courses are accredited by Engineers Australia.

Completing an accredited course means that graduates of that course are eligible for to become members of Engineers Australia.

Economics Explored

MARCH 2022

Discover in-demand careers in economics

What does a career in economics actually look like? Whether you're interested in government, private enterprise or social sciences, the world of economics is as vast as it is inspiring.

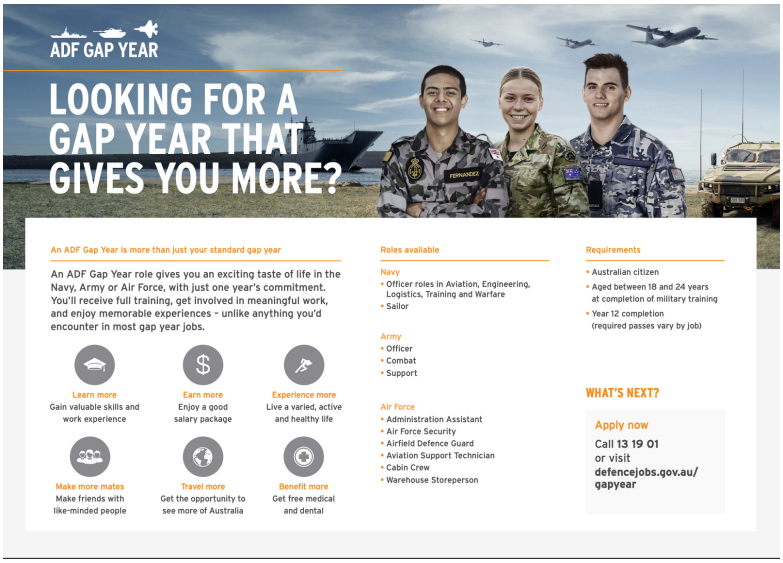
The University of Queensland has a useful online resource for students interested in economics. Students are encouraged to visit Economics Explored and watch a couple of interesting YouTube clips and also read through some Q & A, and also some valuable insights.

AATIS

The **Australian Apprenticeships and Traineeships Information Service** (AATIS) offers pathways information to students, job hunters, career advisers and employers. The website, app and resources are used by schools, parents, friends, and supporters providing career planning and direction. AATIS is free to use and is funded by the Australian Government Department of Education, Skills and Employment.

The Australian Apprenticeships Pathways website - AAPathways - is a hub providing in-depth information about Australian apprenticeships and traineeships, including over 2,000 sample job and training descriptions, steps on how to find an apprenticeship, industry-based job pathways charts and practice literacy and numeracy quizzes.
Students are encouraged to browse both the AAPathways website, as well as the AATIS website.

ADF Gap Year 2023



Students who take part in the ADF Gap Year program:

- Gain valuable skills and work experience
- Enjoy a great salary package plus free healthcare
- Live a varied, active, and healthy lifestyle
- Make friends with like-minded people
- Have the opportunity to see more of Australia

NAVY

Maritime Warfare Officer (ADF Gap Year)

Experience life and work in the Navy as an officer for just one year, shadowing the officers who control, navigate and ensure the safety of a ship.

APPLY NOW | VIEW JOB

Applications for the 2023 ADF Gap Year are now open!

An ADF Gap Year is a unique opportunity for students to experience life in the Navy, Army, or Air Force, without needing to make a long-term commitment.
The skills obtained through the ADF Gap Year program will provide them valuable work and life experience and are completely transferable.
It will enable students to develop the confidence for their next endeavours.

Virtual Information Sessions

Applications are open! Learn more and/or apply at ADF Gap Year.
Students might like to participate in a GAP Year Virtual Information Session on 23 March 2022 from 6.00pm – 7.00pm. Register here.

Media, Communication and Journalism Degrees 2022

Many universities in Victoria offer advertising, media, media & communication, and/or journalism degrees, and many of these are listed below. These areas of interest are often also offered as majors in Arts degrees.
Note: An English is usually the only prerequisite subject for entry.
For a comprehensive list of all courses (including double-degree options) visit VTAC.

Institution	Course name	Major studies in 2022	ATAR 2022
DEAKIN M – Melbourne GW – Geelong W' Ponds	Communication (Advertising)	Account management, Account planning, Advertising and society, Art direction, Brand communication futures, Brand narratives, Branded content, Campaign planning, Client relationships, Consumer personas, Copywriting, Creative process, Digital disruption, Global advertising, Internship, Media management, Social media for brands, Strategic communication, Transmedia storytelling.	60.00 (M)
	Communication (Digital Media)	Content creation, Digital and social media, Gamified media, Media and cultural industries, Online community management, Personal and professional branding, Quantified media.	60.00 (M) 63.60 (GW)
	Communication (Journalism)	Audio journalism, Broadcast journalism, Local and international news, Media, Media law and ethics, Mobile journalism, Multiplatform journalism, Newsroom production, Online journalism, Podcasting, Print journalism, Professional journalism practice, Video journalism.	62.80 (M) 64.75 (GW)
	Communication (Public Relations)	Campaigns, Ethical communication, Event management, Government relations, Issues and crisis management, Marketing communication, Media and communication, Media liaison, Media relations, Professional writing, Public affairs, Public relations, Public relations management, Social media, Strategic communication.	60.20 (M) n/a (GW)
LA TROBE M – Melbourne	Media & Communication	Creative and professional writing, Journalism, Marketing, Media industries, Sports media.	60.10 (M)

Media, Communication and Journalism Degrees 2022 cont.

Institution	Course name	Major studies in 2022	ATAR 2022
MONASH C – Caulfield	Media Communication	Journalism, Media, Public relations, Screen.	77.25 (Ca)
RMIT C – City R.C. – Range of Criteria for selection	Communication (Advertising)	Advertising, Advertising Briefs, Advertising Campaigns, Advertising Communication, Advertising Concept Development, Advertising Marketing, Advertising Production, Advertising Research, Advertising Strategy, Communications, Concept Development, Consumer Behaviour, E-marketing, E-media, Marketing, Marketing Research, Media Planning, Media Strategy.	R.C. (C) Entry based on selection task, and folio presentation
	Communication (Journalism)	Broadcast journalism, Digital journalism, Fact checking and verification, Feature writing, Journalism, Journalism ethics, Journalism law, Journalism practice, Journalism reporting, Journalism technologies, Newsroom practice, Photojournalism, Podcasting, Radio Journalism, TV journalism.	70.05 (C)
	Communication (Media)	Asian media and culture, Audio production, Broadcast media production, Cinema studies, Communication studies, Community media production, Film production, Internet and multimedia, Literature, Live media, Media, Media industries, New media, Non-profit media production, Online media production, Politics economies, Popular culture, Radio production, Social media management, Social media marketing, Social media production, Television production, Video production.	70.05 (C)
	Communication (Prof. Communication)	Advertising, Asian studies, Cinema studies, Communication, Journalism, Literature, Media production, Politics, Popular culture, Public relations.	72.50 (C)
SWINBURNE H – Hawthorn * Professional Degree	Media & Communication	Advertising, Cinema and screen studies, Creative writing and literature, Digital advertising technology, Games and interactivity, Journalism, Media industries, Professional Writing and Editing, Public relations, Social media.	55.20 (H) 70.10 (H) *

Snapshot of Bond University 2022

MARCH 2022

- **A High Rating University**

In the 2022 Good Universities Guide, Bond University was awarded more 5-star ratings in the Educational Experience category with 5 stars being the maximum rating awarded.

The QS star rankings were similar.

★★★★★ Student Support	★★★★★ Teaching Quality
★★★★★ Overall Experience	★★★★★ Learner Engagement
★★★★★ Learning Resources	★★★★★ Skills Development
★★★★★ Facilities	★★★★★ Student Teacher Ratio

Bond also ranked #30 in world's best small universities - Bond University Rankings 2022

- **Accelerated Degrees**

Graduate up to 12 months ahead of the rest by studying three semesters per year and earn an income up to a year ahead of graduates from other universities. Students learn from world-renowned, highly qualified academics and high-level corporate and government consultants who take a hands-on role in guiding students' career paths.

- **The Bond Core Curriculum**

The Core Curriculum establishes and begins the development of essential graduate attributes, supports students' capacity to acquire the knowledge and skills taught in their discipline-specific coursework, and prepares graduates to translate these capabilities into successful professional and personal lives.

- **Leadership Development**

Part of Bond University's unique approach is to help students develop a strong foundation of key leadership attributes that will prepare them for career success, regardless of which field of study they choose.

- **High Quality Teaching and Learning Environments**

Not only does Bond offer state-of-the-art facilities, but it also offers unprecedented access to them. This means students can apply their profession as they learn it, in an environment far more akin to the real thing.

- **Practical Experience**

Bond is committed to producing graduates who are "ready to hit the ground running" thanks to the practical case studies and internships with its network of blue-chip employers such as KPMG, IBM and the Marriott International to name a few.

- **Globally Focused Courses**

Australian in character yet international in perspective, Bond offers globally focused course content and a world of cultural enrichment.

- **Beyond Bond**

A practical, activity-based program that extends across the duration of all undergraduate degrees, as a mandatory degree requirement, ensuring all Bond students engage in various extra-curricular activities that complement their academic studies.

- **Social Life on Campus**

Students have over 70 sporting and social clubs, one of Queensland's leading fitness centres, cafes, restaurants, and support services on offer, all available on campus.

- **Global Bondy Alumni Network**

Bond has a global network of 26,000 alumni, which is active in over 120 countries around the world, so students can be connected practically anywhere their ambition may take them.